



KONICA MINOLTA



AWARD-WINNING PRODUCTS RUN OUR BUSINESS. AND HELP YOU RUN YOURS.



“LINE OF THE YEAR” WINNER: QUALITY, CONSISTENCY, RELIABILITY AND INNOVATION

When Buyers Laboratory, the leading provider of testing services and intelligence in the document imaging industry, awards its A3 MFP “Line of the Year” award, they look for products that deliver the best value and performance.

For the 4th straight year in a row, that product line is from Konica Minolta Business Solutions. Why? Konica Minolta is all about quality—surpassing the competition time and time again with its color output, ease of use, and so much more. In all, Konica Minolta has taken home an unprecedented 4 BLI “Line of the Year” awards, 28 “Pick of the Year” awards, and 9 “Outstanding Achievement” awards. Just more reasons why you should take a closer look at us. And count on Konica Minolta.



REMARKABLE PERFORMANCE

ACROSS THE BOARD, AND THEN SOME...

“WHAT KONICA MINOLTA HAS ACHIEVED WITH A FOURTH CONSECUTIVE “LINE OF THE YEAR” WIN IS UNPRECEDENTED. The fact that year after year Konica Minolta continues to surpass the competition is a testament to the sustained quality of its A3 line.” — Daria Hoffman, *BLI Managing Editor*

WHY KONICA MINOLTA IS RATED THE BEST OF THE BEST

“What it boils down to with Konica Minolta is consistency,” says George Mikolay, BLI Senior Product Editor for A3/Copier MFPs. “No other vendor brings the same high level of performance across its product line to the same degree.”

In BLI’s rigorous two-month laboratory evaluation, Konica Minolta’s bizhub® MFPs have proven again and again that performance matters. BLI technicians have praised these MFPs for their superiority in many areas—scan speeds, print quality, color consistency and simplicity of operation. We’ve also won BLI recognition in these other important categories:

- **19 “Pick of the Year”** business color products, ranging in speed from 21 ppm to 80 ppm.
- **9 “Pick of the Year”** monochrome products, ranging in speed from 21 ppm to 90 ppm.
- **9 “Outstanding Achievement”** awards for innovative design since 2006, including essential areas such as security, print drivers, control panel design and energy efficiency.
- **Industry Design Firsts:** Konica Minolta was among the first vendors to offer hard drive overwrite as a standard security capability, provide optional biometric authentication, and create a customizable print driver that lets each user bring up the functions they use most on one tab.

- **Bright, Consistent Color Output** is yet another differentiator for Konica Minolta. “All of Konica Minolta’s tested color devices received high marks for both business graphics and photographic images, producing bright, saturated color, natural flesh tones and smooth overall output.”

SOLUTIONS “LINE OF THE YEAR”—FIRST-TIME WINNER IN A NEW BLI CATEGORY

In 2012, Konica Minolta became the first winner of BLI’s award for “Solutions Line of the Year” for a comprehensive portfolio of solutions that make us a trusted partner for customers who need a complete end-to-end document solution.

Further expanding the capabilities of our outstanding product line is bizhub Extended Solution Technology (bEST), which allows Konica Minolta to provide seamless integration with self-developed and industry-standard solutions to help control costs, heighten security and streamline the process of capturing, routing and managing documents:

- **PageScope® Enterprise Suite 2.1**, an integrated toolset to help customers monitor and manage output devices on their network, track and reduce print costs, increase document security and more.

- **Unity Document Suite**, a versatile document management and format conversion solution that sends, converts, recognizes and archives documents to a variety of back-end systems.
- **Universal Print Drivers**, a free UPD that increases print productivity and reduces administrative costs by providing a single printer driver solution for all devices.
- **Seamless Software Interface:** other partner solutions available for Konica Minolta A3 MFPs include Equitrac Office, Equitrac Express, Print Audit 6, NSi AutoStore, Nuance eCopy ShareScan, Nuance eCopy PDF Pro Office and Fiery VJE.



A touchscreen control panel with superb ease of use.

Konica Minolta has also been recognized for the fast, simple operation of our bizhub touchscreen panel—allowing users to switch easily among three different interfaces, with enhanced support for familiar drag-and-drop and pinch-to-zoom functions as well as the ability to rotate pages in scan preview. Users can even choose between a touch-sensitive or hard key numeric keypad.

“Konica Minolta has combined the best of the previous Quick Menu interface with new and enhanced capabilities. Users will rarely need to leave the first screen to complete their jobs,” according to Pete Emory, BLI Manager of Laboratory Testing.



“
The Konica Minolta line continues to impress, with top level performers in all key speed bands, monochrome and color.
”

— George Mikolay,
BLI Senior Product Editor
for A3/Copier MFPS

ABOUT BUYERS LABORATORY LLC.

Since 1961, Buyers Laboratory LLC (BLI) has been the leading global independent office-equipment test lab. It has a long-standing reputation for being the industry's most trustworthy and complete source for quality testing services and global competitive intelligence. In addition to publishing the industry's most comprehensive and accurate test reports on office document imaging devices, each representing months of exhaustive hands-on testing in BLI's U.S. and UK laboratories, BLI has been the leading source for specifications/pricing databases on MFPs, printers, scanners and wide format devices.

With its “Pick” awards, BLI gives special recognition in each category twice a year to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its “Outstanding Achievement” awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value. “Line of the Year” awards, presented once each year, recognize the vendors whose product lines are judged to be the best in their respective categories based on their cumulative test results.



FOR ALL YOUR DOCUMENT NEEDS, COUNT ON KONICA MINOLTA.

Konica Minolta Business Solutions U.S.A., Inc., is a leader in advanced document management technologies and IT Services. The company focuses on complete business solutions, including production print systems, digital presses, multifunctional products (MFPs), managed print services, vertical application solutions and related services and supplies.

In addition to “Line of the Year” and “Pick of the Year” awards from BLI, Konica Minolta has been recognized as the #1 Brand for Customer Loyalty in the MFP Office Copier Market by Brand Keys for seven years in a row. Konica Minolta, Inc., has also been named to the Dow Jones Sustainability World Index for two years in a row in recognition of the company’s economic, environmental and social performance.



**“A3 MFP LINE OF THE YEAR”
FOR 4 YEARS IN A ROW.**

2011, 2012, 2013, 2014

“Time and again, Konica Minolta’s line has proven itself in the areas that matter most to end users—reliability, ease of use, productivity and image quality. With outstanding performance in these key areas, along with attractive pricing and robust feature sets across its color and monochrome lines...”

— George Mikolay,
BLI Senior Product Editor for A3/Copier MFPs



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For complete information on Konica Minolta products and services, please visit:
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Item #: BLIAwardBrochure 2/14